

Google Pagerank And Why It's Important:

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Looking to start a business online? Trying to make more money online with an existing website? Then you need to know about Google Pagerank (sometimes called PR for short), and how it affects the Google Algorithm. The Google Pagerank of a site is probably one of the most important factors to your Website Ranking in the search engines.

If you rank high in the search engines, then when you post or upload content to your site, you will be likely to get free and steady traffic from users looking for what you have to offer. And with all things with your site layout, sales funnel, and the integrity of your company being sufficient, the only thing left to focus on is getting traffic to make money.

Remember, Google is the #1 most visited website in the United States and the world, so no matter where you are doing business, you should be trying to get shown on the first page of google for all the "keywords" in your niche; and a big part of that is obtaining or maintaining a high Google Pagerank.

With a low pagerank and thus a low search rank, nobody notices you and your only traffic will be from word of mouth. Read this article all the way through so that we can give away the secrets to increasing your traffic and making it big online in record time and with a fraction of the effort. Combine Google Pagerank score [with Instant Traffic Syndication](#), and now you have Two main sources of traffic to your site.

So What Exactly is Google Pagerank?

Google pagerank is a google search algorithm, measuring the relevancy of a website in the search ranking results. Sites with low credibility in google have a low PR like 0, and sites with a very high credibility in google have a high PR like 8 or 9.

For example, if you just created a website yesterday, it starts out with a Google Pagerank number of 0. It has no credibility with Google just yet. You need to build up the authority over time in order to get noticed and rewarded.

Websites with a higher authority, a higher domain age (length of time the website has existed), engagement of readers with comments and social sharing will gradually boost up your Google pagerank. As will if you have a steady stream of visitors and a higher quality of the links pointing to your site, called backlinks. Backlinks are like a "vote" for popularity of your site in Google.

For a quick [Google Pagerank Check](#), [CheckPageRank.net](#) is our favorite tool. Not only does it give you the PR of the website, but also it identified the number of Backlinks, Referring Domains, Alexa Ranking, Domain Age, and .edu and .gov backlinks – all important factors in a site's popularity as well.

So most likely your website probably has a PR of 0 or maybe 1. Your site probably has no credibility with any government agencies or institutional websites, so you have got no .gov or .edu backlinks. You probably only have even a small handful of other random sites linking to and thus “recommending” your site, as google sees it.

I’m sorry for you that your site is so unpopular. It basically takes long hard work to build up a degree of credibility in google. Or, we can fix that later by implementing a few stealth SEO strategies on steroids to “cheat” your way up to get a higher PR and more traffic. When we teach you this, you can get all the money that I’m sure you deserve for all the hard work you put into your website and your business. I am personally dedicated to helping you do this.

So from a very nerdy point of view, let’s explore how the most popular websites rank up in PR score and why. Google, number one website in the world, has a PR of 9, and it is the most visited website in the world. It has 31,981,985 .gov backlinks and 83,919,924 .edu backlinks and a total of 15 Billion sites linking to it; that’s called a “backlink” in Internet Marketing terminology. Facebook, the second most popular website, also has a PR of 9 with similar stats – millions of .edu and .gov backlinks. Youtube comes in at the third most popular site with millions of credible backlinks as well.

Now let’s look at an extremely popular website, but not in the top 3. Take one of my favorite sites for truth, health, politics, and news: the site www.infowars.com, a blog hosted by Alex Jones, the controversial talkshow host. Infowars has an impressive PR of 7. It is the 1,283th most popular website, according to Alexa (called an “Alexa Ranking”). The site has been around for 15 years, and has had daily content posted to it. The site has over 10 million total backlinks coming from 38,973 different domains; 462 of those are .edu and 35 are .gov links.

The first website I created started with a Google Pagerank of 0 and after a year of writing articles, making Youtube videos, and running the site’s pages through SENUke, Article Marketing Robot, ABC300 Plugin, and using other SEO promotion tools, eventually it got up to a Google Pagerank of 1. What’s cool is that over time, I still get steady traffic to the site and money keeps coming in.

But a whole year of my life was spent creating videos, providing content, and pushing visitors and backlinks to the site. Eventually, it did bring in more traffic and it did raise it’s Google Pagerank to 1. After a year of investment into the site, I had distracted my focus onto other more productive money-making projects. What I learned was that doing link-building, publishing content, and working hard will pay off! Our company makes about one-thousand dollars profit from the site every month. This is a moderate level of success for most people, but in the context of serious internet marketers, it’s a failure. So if your looking to earn six and seven-figures instead of just thousands, keep reading because I’m going to share with you a secret that will help you cheat your way to save years of precious time and hard labor.

What I learned more recently could have saved me a ton of time and money. If I’d had known back then what I know now, I could have made myself “rich quick” or at least cut down my time I needed to invest in my blog to actually make consistent and steady sales.

What I found recently is that you can actually start off a website with a High PR and Aged Domain. Instead of focusing on how to improve google pagerank, there is a way to start off already with a high PR.

Two Easy Ways to Instantly Create a High Google PageRank:

1. Buy aged domains with an existing high PR to start you off ahead of the curve.

Picture with arrows

For example, if you visit www.ExpiredDomains.com (among other sites), you can find and surf through the millions of expired domains from GoDaddy and other sources. It allows you to search based on keyword, and then organize the search results based on Google PageRank and Domain Age. Then see if there are any relevant site names that you can swipe up for an affordable price. Investing \$200 or \$1000 now in buying an aged domain that has a PR of 1, 2, or 3, is a much more powerful strategy than shopping for a brand new domain on godaddy and paying the \$12 to register a brand new domain.

You'll even see the competitive sites in high competition niches like weight loss, online dating, or real estate, to be on sale for \$25,000 or \$75,000. The reason is because it's worth the investment! Starting your site out with a high PR is like running a race halfway to the finish line. Your site will grow in popularity much faster, because the site's credibility in Google already is there.

Alternatively, you can join an existing high PR website, with millions of backlinks already pointing to it. That's why I recommend:

2. Getting an Empower Network Blog. For Just \$25, Empower Network, a viral blogging system created by self-made multimillionaire bloggers David Wood and David Sharpe, is helping online entrepreneurs, affiliate marketers, and bloggers make it big with much more ease and less effort!

Empower Network is the 575th most popular website (according to Alexa), has an impressive Google Pagerank of 4, has over 8 Million backlinks from 59,297 different domains, 8,117 .edu backlinks, and 286 .gov backlinks. This site is loaded with juice and is already one of the most popular sites in the world.

So how can YOU leverage Empower Network's HIGH GOOGLE PAGERANK??

Here's how it works: Empower Network allows you to create a blog on it's very popular

domain. In fact with one license, you can as many blogs as you want. It creates a subdomain such as www.empowernetwork.com/yourdomain – or, you can buy your own domain and mask the url so it looks like “yourdomain.com” so it looks more natural.

Then, when you start blogging, your site already has a Google Pagerank of 4! Your posts are going to skyrocket to the top page of the search engine’s above everybody else using your keywords and blogging about your topic! Unless your competitor has a site with a higher PR or Alexa ranking than you, they will likely rank lower.

Now, top that all off with the other training and tools provided by Empower Network. They include training from David Wood, whose company made \$70 million blogging and paid out \$17 million in commissions in it’s first year. In fact, there are several million-dollar earners who credit their success to the Empower Network blogging system.

The marketing training in the Empower Network back office, which you get access to today for just \$25, teaches you all about promotion and syndication of your new blog posts to get instant link juice and swift google rankings. They teach you about copywriting, the power of story-telling, and all the human psychological trigger that make people buy.

Rob F, another Empower Network user, who has been marketing online since 1996 and maintains multiple seven-figure online businesses, says “The training leaves nothing for guesswork and is the single most effective tool for marketing online. I now exclusively invest all my time in using the Empower Network viral blogging system because it will give me the most ROI.”

You can use the Empower Network blog to promote your own site or sites, your clients sites (if you are an Internet Promoter for your clients), and you even get the option to market Empower Network’s products and earn 100% commissions on their viral blogging education and internet marketing training. The best part is that the viral blogging product has a built in sales funnel and people upgrade and you can earn \$25, \$1000, and \$3000 commissions without talking to anybody on the phone.

Make no mistakes about it: Empower Network has world class training and rest assured because they have outstanding and accessible customer service. Make sure you get an Empower Network blog today for just \$25 – and consider looking into their very lucrative affiliate program so you can start earning 100% commissions for \$25 products, \$1000 products, and

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even \$3500 products. They also have a “roll up” or multi-level component so that you can earn commissions many levels deep on 2nd, 3rd, and 4th tier affiliates.

Thanks for reading about Google Pagerank, please leave your comments below.